

## **LEGAL DISCLAIMER – PRIVACY POLICY**

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LDA website or have the correct contact information, you are strongly encouraged to contact your LDA office to obtain verification. You will find the contact information at the web page [www.LDA.be](http://www.LDA.be)

### **Limitation of liability**

The information on this site is provided "as is" and "as available" without warranties or representations of any kind, expressed or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, non-infringement, accuracy, timeliness and completeness.

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### **Hyperlinks to external websites**

LDA does not assume any responsibility for the content or functionality of external websites which are not operated or controlled by LDA.

### **Computer viruses, worms, Trojan horses and other threats**

LDA will take reasonable measures to protect this site against computer viruses, worms, Trojan horses and other threats. However, LDA does not warrant that the site is free from such harmful programs and disclaims any responsibility for or liability related to loss or damage of whatever nature due to harmful programs received from this site or by means of files downloaded from the site.

### **Revisions to the legal notice**

LDA has taken reasonable care to ensure that the site content is accurate and up-to-date, however, LDA may, at any time and without notice, revise this Legal Notice by updating this posting. Readers of the site are bound by any such revisions and should therefore periodically visit this page to review the current Legal Notice.

### **Law and jurisdiction**

This Legal Notice shall be governed by Belgium Law. Any dispute arising out of or in relation to the Legal Notice which cannot be solved amicably shall be decided by the Belgium courts.

[www.LDA.be](http://www.LDA.be) is owned by **LDA NV/SA** Belgium

### **Web site Data Collection**

In the following, we describe what kind of information we collect on [www.LDA.be](http://www.LDA.be) and how we use the information gained from the users of our website. This policy is only applicable to this website.

## LDA Privacy Policy - GDPR

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

### Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

### What data do we collect?

Our Company collects the following data:

- Personal identification information: First Name, Name, gender, address, email address, and phone numbers
- We may also ask for information such as job title, position, industry and company.

### How do we collect your data?

You directly provide Our Company with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Merging visitor statistics

Our Company may also receive your data indirectly from the following sources:

- Information received during exhibitions
- External Marketing campaigns e.g. Technical publications, News papers etc.
- Direct customer contact e.g. Meetings, phone conversations etc.

Our Company collects your data so that we can:

- To provide access to our website, including access to LDA e-services,
- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.
- To take care of your registration and login to LDA e-services,
- To aggregate visitor statistics

In general, LDA does not share information with any third parties except for contracted service providers and advisors.

When LDA processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

In some circumstances it may, however, be necessary for LDA to transfer or share data with particular third parties. Such circumstances may include transfers necessary for LDA in order to comply with its legal obligations, to protect the rights, property and safety of LDA or others or in case of a sale of/liquidation of any part of LDA's business or assets.

### **How do we store your data?**

LDA securely stores your data at our Data Center on our legal address at Eppegem.

LDA will keep your above described information for 20 years. Once this time period has expired, we will delete your data from our data Center hardware and backups.

### **Marketing**

LDA would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

- Our listed Brand Suppliers as listed on our website [www.LDA.be](http://www.LDA.be)

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop LDA from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please send an e-mail to [LDA@LDA.be](mailto:LDA@LDA.be)

## What are your data protection rights?

LDA would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- *The right to access*  
You have the right to request LDA for copies of your personal data.
- *The right to rectification*  
You have the right to request that LDA correct any information you believe is inaccurate. You also have the right to request LDA to complete information you believe is incomplete.
- *The right to erasure*  
You have the right to request that LDA erase your personal data, under certain conditions.
- *The right to restrict processing*  
You have the right to request that LDA restrict the processing of your personal data, under certain conditions.
- *The right to object to processing*  
You have the right to object to LDA's processing of your personal data, under certain conditions.
- *The right to data portability*  
You have the right to request that LDA transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [LDA@LDA.be](mailto:LDA@LDA.be)

Call us at: [+32 2 266 13 13](tel:+3222661313)

Or write to us: [LDA Hoge Buizen 53, 1980 Eppegem Belgium](#)

## What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

### **How do we use cookies?**

LDA uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- Improve functionality

### **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality**  
LDA uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising**  
LDA uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. LDA sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

### **How to manage cookies?**

You can set your browser not to accept cookies, and the [allaboutcookies.org](https://allaboutcookies.org) website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Privacy policies of other websites?**

The LDA website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### **Changes to our privacy policy?**

LDA keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on January 1<sup>st</sup> 2025.

### **How to contact us?**

If you have any questions about LDA's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [LDA@LDA.be](mailto:LDA@LDA.be)

Call us: [+32 2 266 13 13](tel:+3222661313)

Or write to us at: [LDA Hoge Buizen 53, 1980 Eppegem Belgium](#)

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that LDA has not addressed your concern in a satisfactory manner, you may contact the Belgium Information Commissioner's Office.

Email: [commission@privacycommission.be](mailto:commission@privacycommission.be)

Address: [Belgian Privacy Protection Commission 35 Rue de la Presse, 1000 Brussels](#)